



**TVA FIRE & LIFE SAFETY, INC. HIRES DANA PARKER**  
**AS EXECUTIVE VICE PRESIDENT OF BUSINESS DEVELOPMENT**

San Diego, CA – January 28, 2004 – TVA Fire & Life Safety, Inc., one of the country’s leading providers of products and services in fire protection engineering, consulting, loss control, and project management fields, announced that it has hired Dana Parker as executive vice president of business development.

Mr. Parker is charged with developing new business opportunities for TVA and growing the company’s client base. He will be instrumental in developing strategies that build market share, penetrate new market segments, and position the company for future growth. He also will be responsible for recruiting and developing new team members.

“Joining TVA is a unique opportunity to be a part of a dynamic and growing firm,” said Mr. Parker. “The company is admired throughout the industry for its stellar service, comprehensive suite of offerings, and integrity.”

A well-respected industry professional with a chemical engineering degree from Youngstown State University, Dana comes to TVA from GE GAP Services/Industrial Risk Insurers. He has more than 18 years of experience in the loss prevention field and has spent more than 12 years serving in leadership and management positions.

“Dana will be a great asset to TVA, and we are excited to have him as part of our team,” said Jim Tomes, president and CEO of TVA.

**About TVA Fire & Life Safety, Inc.**

TVA provides products and engineering, consulting, and project management services in the fire protection, security engineering, and consulting and, loss control, and project management fields. Clients include numerous Fortune 500 companies. The company currently has ten offices: San Diego, CA (corporate headquarters); Los Angeles, CA; Atlanta, GA; Detroit, MI; Minneapolis, MN; St. Louis, MO; Mt. Arlington, NJ; Dallas, TX; Seattle, WA; Newark, DE; and London, UK.

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